



# The Drive for DI Sales Campaign

Drive for DI 2012 Series presented by Ameritas Life Insurance Corp. Results after week five.

## DISABILITY INCOME RACE

Rank	Driver	Team	Points
1	Producer	Dallas DI Center	130,861
2	Producer	NorthCentral DI	91,600
3	Producer	Dallas DI Center	66,982
4	Producer	Dallas DI Center	50,517
5	Producer	NorthCentral DI	48,284

## BUSINESS OVERHEAD EXPENSE RACE

Rank	Driver	Team	Points
1	Producer	Dallas DI Center	27,117
2	Producer	Dallas DI Center	16,960
3	Producer	Dallas DI Center	11,141
4	Producer	NorthCentral DI	9,973
5	Producer	Dallas DI Center	6,121

## GUARANTEED STANDARD ISSUE PREMIUM RACE

Rank	Driver	Team	Points
1	Producer	New England DI Center	12,146
2	Producer	Dallas DI Center	4,935
3	Producer		
4	Producer		
5	Producer		

## DI AND BOE TOTAL PAID PREMIUM RACE

Rank	Driver	Team	Points
1	Producer	Dallas DI Center	84,375
2	Producer	Dallas DI Center	48,839
3	Producer	Dallas DI Center	36,677
4	Producer	Dallas DI Center	35,810
5	Producer	NorthCentral DI	33,583



To be eligible for this campaign as submitted business, applications must be received between June 15 and September 14, 2012. All premiums paid between June 15 and September 14, 2012 will be counted toward Drive for DI totals, even if the application was submitted prior to June 15. Winners of the trip to the NASCAR race may have business meetings with senior executives during their trip to Fort Worth. In the event a producer or agency manager wins multiple categories, the next place finisher (who achieves minimum requirements) will qualify for the award. In the applications submitted categories, we reserve the right to rescind the award if an excessive number of applications do not clear by 10/15/12.

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