

2013 ELITE CONFERENCE



May 1 – May 5, 2013

The Hermitage Hotel
Nashville, Tennessee



The Christensen Agency and Advisors Financial Group are proud to announce our 2013 Elite Conference to be held at the historic and luxurious Hermitage Hotel located in beautiful downtown Nashville, TN. Our top producers and their guests will experience southern hospitality at its best while enjoying the numerous entertainment venues Nashville has to offer. The Hermitage Hotel has earned both the coveted Forbes Five Star and AAA Five Diamond ratings. *US News* recently named The Hermitage Hotel number six on its Best Hotels in the U.S. list.



We will be setting the stage for our qualifying producers and their guests to enjoy all Music City, USA has to offer. We will host two group events and provide you ample time to explore the sights, sounds and tastes of a city *Rolling Stone Magazine* voted Best Music Scene.

- Grand Ole Opry
- Country Music Hall of Fame
- Ryman Auditorium
- Country Music Walk of Fame
- Jack Daniels Distillery Tours
- Historic RCA Studio B
- General Jackson Showboat
- Broadway's Famous Honky-Tonks



The 2013 Elite Conference provides two qualification levels. Please see the following page for qualification guidelines.

We look forward to celebrating your success in the city *Travel and Leisure Magazine* voted "Top 10 Best for Nightlife."



2013 Elite Conference Qualification Guidelines

The Christensen Agency is proud to recognize the success of our leading producers. A part of this recognition includes The Christensen Agency’s annual Elite Conference whereby a producer may qualify to attend with a guest, qualifying individually, or attend by “buying-in” at a reduced cost.

Elite Conference qualification will be based upon a points system that correlates to annualized non-registered insurance products commissionable premium. The points assigned are as follows:

Life and Disability Insurance <i>written with The Christensen Agency or Advisors Financial Group</i>	
<i>Commissionable Target Premium</i>	\$1 = 1 Point

2013 Elite Conference Qualification Levels

The Christensen Agency is offering two categories of qualification for producers. Individual producer qualification is based upon business coded to the producer and excludes business coded to other producers or agencies.

Producer Qualification Levels		
Level 1	50,000 Points	Producer Fully Qualified Eligible for Guest Buy-In @ \$700
Level 2	100,000 Points	Producer and Guest Fully Qualified \$400 Travel Voucher



Qualifying period is January 1, 2012 through December 31, 2012. All Christensen Agency Producers in good standing are welcome to attend the Elite Conference and special buy-in pricing will be provided for the producer and a guest. Attendance at The Elite Conference is by invitation only and no substitutions can be made. Certain specialty insurance products may be credited at a lower rate. This is a brief summary for producer use only.